



UP & Aspire Internship Program

UP/Aspire's internship opportunities give students a real-world learning experience and exposure to the television industry. Internships are the perfect way to gain experience while learning what a career at UP/Aspire might hold in store for you. Our paid internships are offered during the summer semester and are open to all college juniors, seniors and graduate students majoring in film, media, communications, marketing, business or finance. We are an Equal Opportunity Employer.

Potential Internships Opportunities:

- Programming
- Creative Services
- Marketing
- Digital Media
- Ad Sales
- Accounting

Requirements:

- Must be a currently enrolled student who is a rising junior or senior
- Strong desire to learn
- Exhibits strong leadership potential
- Proficient computer skills a must
- Interest in entertainment industry; passion for television and business
- Good oral & written presentation skills
- Ability to think outside the box
- Organized and have the ability to manage multiple projects

Program Duration:

Students work 25 hours/week for a 10-week period, starting June 12th and ending August 18th. Our office hours are Monday through Friday from 8:30am – 5:30pm.

Application Process:

Apply to: pdavis@uptv.com

At UP, We Get Family. UP is one of television's most trusted entertainment brands with content that leaves viewers feeling UP. UP tells the stories of families of all shapes, sizes and complexities through authentic, unique and relevant storytelling. UP offers hundreds of hours of original scripted and reality series, specials and movies as well as fan-favorite series on multiple platforms. In addition, UP's pro-social initiative, "Uplift Someone," inspires people to do simple, everyday acts of kindness. UP is widely available on cable systems and satellite providers across the United States. Furthermore, UP's subscription-on-demand offering, UP Faith & Family, features the best content in family and faith-affirming entertainment. Based in Atlanta, UP is a division of UP Entertainment, LLC and partners with the Aspire network on sales, marketing and other operational services. Follow UPtv on the Web at www.Uptv.com on Facebook at <https://www.facebook.com/Uptv>, Twitter on [@Uptv](https://twitter.com/Uptv) and Instagram at UP_TV.

Aspire is the television entertainment network from Earvin "Magic" Johnson that reflects the people and modern day experiences of Black and urban culture in a way that is inspiring, authentic and entertaining. aspire offers original scripted and reality series, specials and independent films as well as beloved dramas, contemporary comedies and provocative documentaries that allow you to connect and ... see yourself here. The network was launched on June 27, 2012 by Magic Johnson Enterprises, which acts as a catalyst for driving unparalleled business results for its partners and fosters community/economic empowerment by making available high-quality

entertainment, products and services that answer the demands of ethnically diverse urban communities. aspire is available in 24 of the top 25 African-American markets including New York City, Los Angeles, Atlanta, Chicago and Washington, D.C. For more information, visit www.aspire.tv, facebook.com/aspireTV, [@tvASPiRE](https://twitter.com/tvASPiRE) on Twitter and [@ASPiRETV](https://instagram.com/ASPiRETV) on Instagram.